

## **AI-powered Guest Communications Hub for Hotels**

**Connect with your guests where they already are** - on Facebook Messenger, Instagram, WhatsApp, Booking.com, your website and more. HiJiffy's conversational AI is built specifically for the hospitality industry, making it easy for you to provide quick, tailored interactions that keep your guests happy and engaged.

**Apply the solution throughout the entire guest journey** to take advantage of AI-driven automation in key areas like communication, operations, and personalisation:

- Answering frequently asked questions
- Website pop-up campaigns
- Lead generation
- Chat-based booking
- Welcome messages
- Digital check-in
- In-house requests
- Upsell and cross-sell campaigns
- Loyalty programme promotion
- Satisfaction surveys
- Check-out campaigns
- Guest reviews campaigns



HiJiffy started in 2016 with a clear goal: to create the most advanced conversational AI for the hospitality industry. Using its proprietary AI, Aplysia, HiJiffy streamlines communications across the entire guest journey. Hotels can boost revenue through direct bookings and upselling while saving time and reducing costs by automating repetitive tasks. It is an efficient and proven solution to tackle common challenges like staff shortages and operational inefficiencies.

HiJiffy helps over 2,100 hotels across 60+ countries improve guest communication with a user-friendly omnichannel solution. From self-learning tools and sentiment analysis to voice assistance and generative AI, our technology streamlines operations and creates a better experience for both hotel staff and guests.

## **Learn more:**

HiJiffy's AI | AI Booking Assistant | AI Virtual Concierge | Console | Integrations